

CONVERZION

DOES IT SCALE?

We accelerate the growth of the company by getting business processes automated, professionalized and scalable. Not only by analyzing, making recommendations and starting projects, but by getting things done.

Read more on www.converzion.com

Everything is constantly changing; changing customer needs, new competitors emerge, new technologies – it seems like speed and agility is your only friends. With a mutual objective of determining if a formalized partnership the right thing and as an integrated part of our services, we help a selection of our clients with maintaining their speed and agility by being their strategic partner and teammate.

We are not your typical business consultant - we get our hands dirty and help you with e.g. :

- Accelerating an existing business opportunity/area
- Converting a new idea/business opportunity to a successful business reality
- Filling a gap left open during transitional periods

Time is money, right? Our expertise is available here and now - when and where you need them. No interview process, no negotiation period. It's just help, when and where you need it with a mutual goal of utilizing synergies.

The essence of our approach

Flexibility is key! The very nature of our services means the greatest flexibility from your perspective including the extension, development or conclusion of the agreed services.

We have the expertise and know-how available to shorten time spent and resources wasted, which contributes to accelerated growth and the opportunity to test new business ventures without taking focus on the existing business. Whether it is sales processes, customer relations, training & FAQ, lead generation, marketing, sales pitches- and meeting, CRM, CEM, finances etc., we are able to help you.

We focus on hands-on results, not the hours clocked and we aim to provide you with plug & play resources and tools to boost your business when and where you need it. Converzion provides insights, expertise and a willingness to go the extra mile across various areas.

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The benefits

We believe in a different approach, a more hands-on approach "**10 % research, 90 % doing**":

- **Business Development Manager:** "We need to explore and test this growth opportunity, but we don't have the manpower to do it..."
- **Sales Director:** "I need to follow up on the 20 qualified leads from last week's fair, but I don't have the time"
- **Project Manager:** "I need an extra pair of hands for two weeks to kickstart this new project"

We focus more on results than invoices - and we are always prepared to discuss whether our time and effort should be compensated by fee or upside.

Contact Us



**Johnny
Killerup
Pedersen**

Business Converter, US
jkp@converzion.com



**Kasper Guul
Laursen**

Business Converter, DK
Kasper@converzion.com



**Torben Frigaard
Rasmussen**

Chairman of the Board

Peter A. Smith

Board Member