



CONVERZION

GROWTH CAPITAL

Converzion provides an easier path to access investor capital and funds. We provide a hands-on approach and prefer to operate as your partner rather than your consultant - New insights, expertise and a willingness to go the extra mile

Read more on www.converzion.com

Growth opportunities and rapid business development often create the need for financing, especially in start-up companies and SME's. Financing your potential can be done in a variety of ways depending on the company's current state and future goals.

We evaluate every inquiry on an individual basis whether it be a new start up in need of angel funds, a medium sized privately held company in need of venture capital or a fast-growing company in need of growth equity.

Too many advisors and consultants create unrealistic expectations on investor capital – We believe in a different approach, a more practical and honest approach: **"10 % research, 90 % doing"**

Timing is everything and occasionally it is not a good business decision to raise capital - We are not afraid to recommend a **'NO'** and are particularly aware of the uniqueness of the given investment case and how to present these element to the potential investors.

Proven Track-Record

Our experience with investment processes, provides us with the opportunity to help our clients create a bulletproof pitch and provide an easier path to the desired financing. We have experience with and access to financing sources including:

- Angel Investors
- Seed Capital
- Venture Funds
- Public Funds & Co-financing

We have over 20 years of experience with raising capital in different shapes, form, and sizes. Through our extensive network across the US and EU, Converzion provides an easier path to access investor capital and funds. The process not only provides you with the opportunity to attract investors or receive funds, but it also gives you a profound insight and understanding of your business, external environment, and the growth opportunities.

3 Step Process

- **Step 1:** Creating a bulletproof investment case, with a compelling pitch and profound risk analysis.
- **Step 2:** Investor search which focus on finding the right investor that matches your criteria
- **Step 3:** In-depth dialogue and negotiation with selected investors including data room and due diligence.

Step 1 & 2 cost \$20.000 and step 3 is an upside of 3-5%

We focus more on results than invoices - and we are always prepared to discuss whether our time and effort should be compensated by fee or upside.

Contact Us



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